



# SINGLE BREED PREMIUM NATURAL BEEF.

We are proud to bring you the quality, purity, tenderness & flavor from US born natural Holstein beef cattle.

- Natural Holstein Beef
- Vegetarian Fed
- 100% USA Raised Beef
- Humanely Raised & Handled
- No Added Hormones
- No Antibiotics\*

[DanielsMeat.com](http://DanielsMeat.com)

\* 300 days prior to harvesting

# NATURE'S WAY: BEEF AT A HIGHER LEVEL.

The natural beef segment is growing because, more than ever, consumers want minimally processed, healthy and flavorful options vs. conventional beef. While there are many choices in the segment, Vintage Natural Beef truly stands out because it is produced only from US-born natural Holstein beef.

Our purebred Holsteins produce over a 90% yield for grades 1, 2 & 3 compared to conventional beef's 55% yield for grades 3, 4 & 5. The single breed approach also offers excellent consistency in meat quality, tenderness and flavor.

Vegetarian-fed from early age, our Holsteins are humanely raised & handled on dedicated ranches in an ideal southwestern agricultural region, and are free from added hormones or growth promoting substances. No antibiotics 300 days prior to harvesting. It all adds up to a higher level of natural beef.

## HARVESTED YOUNGER

- Holstein harvest age: 14 – 16 mos (A Maturity Only)
- Conventional beef: 18 – 24 mos (A & B Maturity)

## HUMANELY RAISED & HANDLED

- Strong commitment to animal wellbeing
- Fresh feed, clean pens, fresh water & shade

## MORE FLAVOR / TENDERNESS

- Rated higher for juiciness, flavor & buttery mouthfeel
- Rated more tender even with fewer days of aging

## PRIME CATTLE LOCATION

- Raised on family ranches in southwestern U.S.
- Eco system renowned for consistent year-round climate

## HIGH QUALITY VEGETARIAN DIET

- 100% vegetarian diet mixed fresh daily
- Includes alfalfa hay, corn, grains—with no animal byproducts

## FREE OF HORMONES & ANTIBIOTICS

- No added hormones or growth promoting substances; No antibiotics 300 days prior to harvesting
- Minimally processed with no artificial ingredients

**90%  
Yield**  
Grade 1, 2, 3

## About Holstein Beef

**Over 3.2 million  
processed annually**

**14% of cattle  
harvested in US**

**Quality grade:  
80% USDA Prime  
& Choice**



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